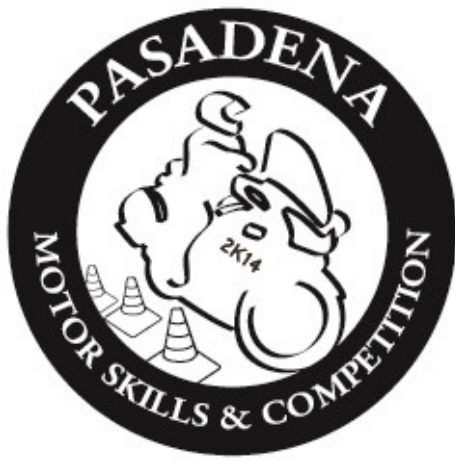


# PASADENA POLICE DEPT.



# 2014 POLICE MOTOR SKILLS COMPETITION

Thursday  
June 5, 2014, 0700

@ THE ROSE  
BOWL

1001 ROSE BOWL DR.  
PASADENA

Mark your calendars for the return of the 3rd Annual Pasadena Police Motorcycle Training and Skills Competition. All police agencies are invited for an exciting training day and skills competition. In 2014 we will have all new designed courses and events setup to test your riding skills. \$30 registration fee includes T-Shirt, lunch, and competition entry fee. All proceeds will benefit the Pasadena Ronald McDonald House and Project 999 in the name of Officer Jon Coutchie..

### COMPETITION HIGHLIGHTS:

- New Timed Obstacle Course
- New Team Obstacle Course
- Partnered Riders Course
- New Team Relay Course
- "Top Gun" One on One Challenge
- Expanded Vendor Display Area



Vendor and Event Sponsor packages are available. For information contact Ofcr. John Watkins at 626-744-4590 or [jwatkins@cityofpasadena.net](mailto:jwatkins@cityofpasadena.net) or [cblumenthal@cityofpasadena.net](mailto:cblumenthal@cityofpasadena.net)



**WEDNESDAY JUNE 4, 2014**  
0800-1700

POST APPROVED MOTOR  
UPDATE COURSE

0900-1600  
OPEN PRACTICE FOR  
COMPETITION ENTRANTS

**THURSDAY JUNE 5, 2014**  
0700-0800  
OPEN PRACTICE & REGISTRATION

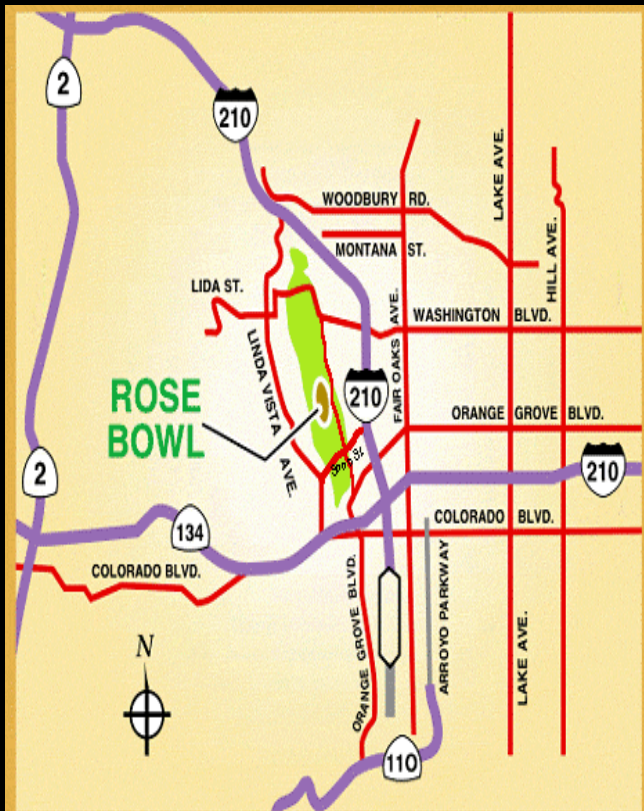
0800-0830  
OPENING CEREMONIES

0900-1600  
MOTOR COMPETITION

1600-1700  
AWARDS CEREMONY

## **POLICE MOTOR TRAINING AND COMPETITION**

Family/spectators are welcome. Lunch will be available for purchase on-site. Vendor displays at competition site.



### **Pasadena Police Department**

**207 N. GARFIELD AVE.  
PASADENA, CA. 91101**

**Contact Ofcrs. John Watkins or  
Craig Blumenthal for information**

**Phone: 626-744-4590**

**Fax: 626-744-3982**

**E-mail: cblumenthal or  
jwatkins@cityofpasadena.net**

**Note:** Come down Tuesday or Wednesday and enjoy the free overnight RV parking in the Brookside Park area of the Rose Bowl. RV parking also available on competition day near the competition course. Please RSVP for the Competition,



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**Phillip L. Sanchez**  
Chief of Police

**Lt. Pete Hetteema**  
Traffic Administrator

**Ofcr. Craig Blumenthal**  
**Ofcr. John Watkins**  
Event coordinators

## **2014 PASADENA POLICE DEPARTMENT MOTOR SKILLS COMPETITION**

June 05, 2014  
Pasadena, California

Dear Police Competition Supporter:

On behalf of the City of Pasadena and the Pasadena Police Department Traffic Section, I would like to extend you an opportunity to be part of our 4<sup>th</sup> Annual Pasadena Police Motorcycle Skills & Charity Event. The event will be held on Thursday June 5th, 2014 at the world famous Rose Bowl Stadium.

This competition is a charity event for local organizations. Proceeds from this event will help support the Pasadena Ronald McDonald House and Project 999 (which provides aid to families of fallen officers) in the name of Laguna Beach Motor Officer Jon Coutchie, who was killed in the line of duty on September 21, 2013.

The motor competition will be attended by hundreds of motorcycle officers and their families from all over the State. Also in attendance will be Chiefs of Police, City Officials, Traffic Section Administrators, and various media sources covering the event. The event is open to the public and is expected that several hundred spectators will also be in attendance.

This competition promises to be a fun and worthwhile event. We hope that your business will consider being a sponsor and a big part of this great event. A sponsorship schedule is enclosed. Please feel free to contact Officer Craig Blumenthal at (626) 744-7595 or [cblumenthal@cityofpasadena.net](mailto:cblumenthal@cityofpasadena.net) if you have any further questions or at [ppdmsc.com](http://ppdmsc.com).

We look forward to seeing you at our event in beautiful Pasadena, California.

Pete Hetteema, Lieutenant  
Traffic Section Administrator

**Proceeds from this event benefit the Pasadena Ronald McDonald House and Project 999 in the name of Officer Jon Coutchie, 501(c) 3 organizations.**





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**Phillip L. Sanchez**  
Chief of Police

**Lt. Pete Hettem**  
Traffic Administrator

**Ofcr. J. Watkins, Ofcr. C. Blumenthal**  
Event Organizers

**2014 PASADENA POLICE DEPARTMENT MOTOR SKILLS COMPETITION**

June 5, 2014

Pasadena, California

The following sponsorships and advertising packages are available for your company at the 2014 Police Motor Competition.

**PLATINUM LEVEL SPONSOR:** \$5,000

- Exclusive Title Sponsorship
- Corporate display and vendor booth on the day of event
- Company logo displayed on event T-shirt
- Company Logo linked to the Police Motor Competition website
- Full page ad and exclusive cover logo in the competition program
- Ride-a-long for two in the Pasadena Police helicopter
- 4 tickets to the 2015 Tournament of Roses Parade

**GOLD LEVEL SPONSOR:** \$3,000

- Sponsorship banner displayed at the competition site
- Appropriate recognition and acknowledgement at event as a sponsor
- Company Logo linked to the Police Motor Competition website
- Full page ad in the competition program
- Vendor booth site on the day of event
- Ride-a-long for two in the Pasadena Police helicopter
- 4 tickets to the 2015 Tournament of Roses Parade

**SILVER LEVEL SPONSOR:** \$1,000

- Sponsorship banner displayed at an individual competition course
- Appropriate recognition and acknowledgement at event as a sponsor
- Company Logo linked to the Police Motor Competition website
- Quarter page ad in the competition program
- Vendor booth site on day of event

**SUPPORTING SPONSOR:** \$500

- Appropriate recognition and acknowledgement at event as a sponsor
- Acknowledgement in competition program
- Sponsor's name listed on the web site
- Vendor booth site on day of event

**GENERAL SPONSOR:** \$250

- Vendor booth site on day of event

**DONOR SPONSOR:**

- **I/We are unable to attend this event, but would like to donate in the amount of:**
- **\$100\_\_\_ \$250\_\_\_ \$500\_\_\_ Other: \_\_\_\_\_**
- **In lieu of cash donation, I/We are able to provide you with merchandise/certificates for the raffle prize fundraiser. (Please provide by June 01, 2014)**

Please make checks payable to: **Pasadena Police Motor Skills Competition**

**All donations can be mailed to:**

**Pasadena Police Department-Traffic Section  
Attn: Ofcr. Craig Blumenthal  
207 N. Garfield Ave.  
Pasadena Ca. 91101**

**For further information contact:**

***Officer Craig Blumenthal***  
**Pasadena Police Department**  
**Traffic Bureau**  
**Office: (626) 744-4590**

**Proceeds from this event benefit the Pasadena Ronald McDonald House and Project 999 in the name of Officer Jon Couthie, 501(c) 3 organizations.**